C4722-2

- Preferred decision continues to raise overbuild concerns
- John Cooke to succeed Jim Jimirro at Disney
- Washington D.C. officials endorse most of DCI scaleback plan
- USA Network raises stake in original programming

Billing special: products and issues

CableVision

The news and features weekly of the cable television industry

July 1, 1985

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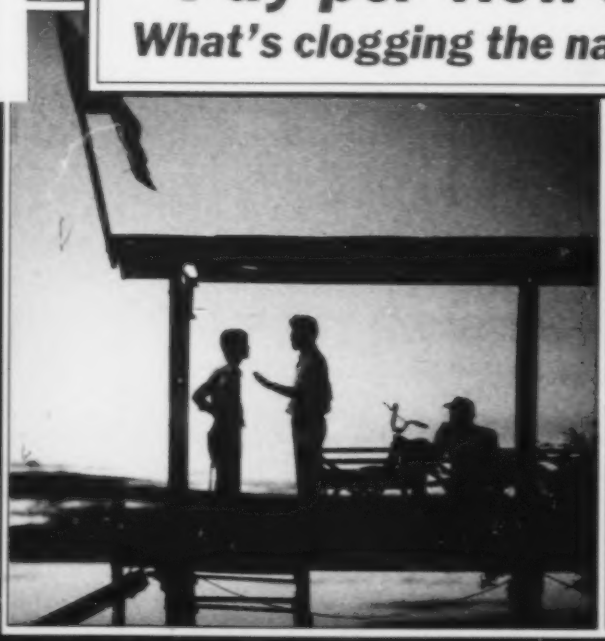
Pay-per-view standoff:
What's clogging the national pipeline?



Leading the week 11-24

About the cover

Pictured on the cover: (Upper left) *Dune*, Distributed by Universal; (Upper right) *The Cotton Club*, Distributed by Orion Pictures; (Lower left) *The Killing Fields*, Distributed by Warner Brothers Inc.; (Lower right) *Karate Kid*, Distributed by Columbia Pictures.

Concessions urged in D.C.

Washington D.C., Mayor Marion Barry has recommended that the city council grant most of the concessions requested by District Cablevision Inc. The two sides remain at odds over whether DCI should honor its commitment to guarantee universal service.

First Amendment debate

The threat of increased competition in the cable industry as an offshoot of the First Amendment question has become a hot debate topic among insiders.

Disney president named

John Cooke has been named president of The Disney Channel in the midst of a shift that places the channel directly under Disney's motion picture and television division. Cooke was executive vice president of Times Mirror Cable Television.

FCC won't reconsider rules

The FCC has denied seven petitions for reconsideration questioning its new policies governing cable's use of aeronautical frequencies.

HBO Plus

Despite HBO's skepticism about a national pay-per-view service, it is discovering that stand-alone PPV outlets merit distribution of HBO exclusive movies to selected cable systems. One such concept under study is called *HBO Plus*.

'Photo Videotex' test

Alexandria Cablevision has agreed to test "Photo Videotex," a British technology which permits electronic publishers to combine digitized photographs and textual information on the same video frame.

Courting the stockholders

With the SEC declaring its offering effective, Turner Broadcasting has begun the process of wooing over CBS stockholders to its bid to take over the network.

Change in store

ABC and Capital Cities Communications shortly are expected to file applications at the FCC for a change of control in ABC's broadcast licenses.

Comcast buying system

A preliminary agreement has been reached which allows the Comcast Corp. to acquire Citizens Cable Communications for $62 million. The purchase will add 47,500 subscribers to the 480,000 subs Comcast already owns or manages.

Chris-Craft adding stock

Chris-Craft Industries has purchased an additional 694,700 shares of Warner common stock, which increases its interest in Warner to 29.4 percent.

Suit filed against Oak

The SEC has filed a suit in San Diego charging that Oak Industries overstated its financial results for 1982, deceived outside auditors and violated other anti-fraud reporting provisions.

Campaign to continue

Board members of the Council for Cable Information have voted to continue a media campaign through next year. About $12 million will be spent on the public awareness effort.

EEO support

The cable industry, minority groups and three congressmen have told the FCC it can use existing processing guidelines to help judge EEO efforts, but that those standards should not be the only determinant of compliance.

'Business Times' dropped

Business Times, the specialized morning news program on ESPN, suspended production June 21. Efforts to raise more operating funds have collapsed.

'Live Aid' concerts

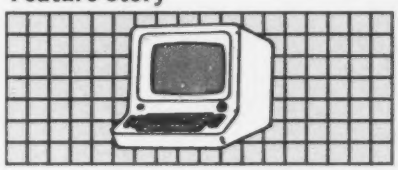
In a unique live distribution plan, MTV will join ABC and an ad hoc syndication network in carrying the "Live Aid" humanitarian rock concerts from London and Philadelphia July 13.

Cover story

Warner Bros. 'Protocol,' starring Goldie Hawn, is one of the films it will be offering in a PPV venture.

Although the industry has some questions concerning pay-per-view cable television, it's clear that movie studios are on the threshold of taking an active role. One official said "we want pay-per-view to work because it's more beneficial to us."

Feature story



With the maturation of cable systems, many operators are hoping that the computer can help them reopen territories and increase the bottom line.

Review **25**

Bob DiMatteo reviews an HBO *America Undercover* series titled *Sex and the American Teenager*, a revealing documentary about adolescent problems based on a Robert Coles-Geoffrey Stokes survey.

Departments

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Film product comparison—July

Film	Pay	Networks				Distributor
Adventures of Marco Polo, The	(ST)	TMC			MAX	Goldwyn
Ali Babba's Revenge	ST					ATA Trading
Alice's Restaurant					MAX	MGM/UA
Alley Cat	ST					Film Ventures
Americana		TMC*				Crown
Anna to the Infinite Power	(ST)		HTN			Film Gallery
Arrangement, The					MAX	Warner Bros.
Avanti		(TMC)			MAX	MGM/UA
Beach Girls		TMC				Embassy
Betrayal	(HBO)	TMC*				20th Century-Fox
Between Friends	HBO					Robert Cooper Productions
Black Beauty	ST					Paramount
Big Chill, The	(HBO)				MAX*	Columbia
Bishop's Wife, The		TMC			(MAX)	Goldwyn
Blackout	HBO					Peregrine Producers Group
Blame It On Rio	HBO*	(ST)	(TMC)			20th Century-Fox
Brady's Escape			(TMC)	HTN*		Satori
Brass Ring, The		(ST)		HTN*		Film Gallery
Buddy System, The	(HBO)		(TMC)	HTN*		20th Century-Fox
Careful, He Might Hear You	HBO		TMC			20th Century-Fox
Cay, The				HTN*		Universal
Centennial Summer					MAX	20th Century-Fox
Chattanooga Choo Choo	HBO					April Fools Distrib.
Cheech & Chong's The Corsican Brothers					MAX	Orion
Cimarron		ST	(TMC)			MGM/UA
Circle of Iran	HBO					Film Finance Dist.
Class	HBO	ST*	(TMC)		(MAX)	Orion
Clockwork Orange			TMC			Warner Bros.
Cluny Brown			TMC*			20th Century-Fox
Cold Feet			(TMC)	HTN		Film Gallery
Conan, The Destroyer	HBO	ST	TMC		MAX	Universal
Crisis			TMC			MGM/UA
Cross Country			TMC*		(MAX)	New World
Cross Creek	HBO			(HTN)	(MAX)	Thorn-EMI
Curtains			TMC*		(MAX)	Simcom
Cuba					MAX	MGM/UA
Cynara		ST				Goldwyn
Deal of the Century		ST*	TMC	(HTN)	(MAX)	Warner Bros.
Desperate Search		ST				MGM/UA
Down Argentine Way			TMC*			20th Century-Fox
Dream Wife			TMC			MGM/UA
Easy Rider			TMC*		(MAX)	Columbia
Easy to Love		ST		(HTN)		MGM/UA
Echoes of a Summer					MAX	MGM/UA
Eddie Macon's Run			TMC*	HTN*	(MAX)	MGM/UA
Educating Rita	HBO		(TMC)	(HTN)	MAX*	Columbia
80 Steps of Jonah			TMC*			Warner Bros.
Electric Dreams	HBO		TMC	HTN		Universal
Elvis: That's The Way It Is			TMC	(HTN)	MAX	MGM/UA
Emanuelle On Taboo Island					MAX	Wrightwood

(From left) Jobeth Williams, Kevin Kline, William Hurt and Glenn Close star in 'The Big Chill.'

Film	Pay	Networks				Distributor
Entre Nous			TMC			MGM/UA
Everything I Have Is Yours		ST				MGM/UA
Far Out Fourth, A		ST				MPC
Fedora	HBO				(MAX)	Lorimar
Felicity		ST				Satori
Fire On The Mountain					MAX	Columbia
Flash Gordon	HBO					Famous Films
Forbidden	HBO					Jozak/Decade
Fort Apache, The Bronx	(HBO)				MAX	Time Life
Four Friends			TMC		MAX	Orion
Foxes	HBO					MGM
From Here to Eternity	HBO					Columbia
Galaxina			TMC			Crown
Gandhi		ST	(TMC)	(HTN)	(MAX)	Embassy
Going Berserk			(TMC)		MAX	Universal
Goldy: The Last of the Golden Bears		ST				NA
Grey Fox, The	HBO					Media Home Entr.
Haircut, The				HTN	(MAX)	Universal
Hanna K		ST				Universal
Hans Christian Andersen		(ST)			MAX*	Goldwyn
Harry and Son	(HBO)				MAX	Orion
Harry Tracy	(HBO)		TMC		(MAX)	The Movie Store
Have You Ever Been Ashamed of Your Parents?			ST			Coe
Heart Like A Wheel	(HBO)	(ST)	TMC	HTN*	(MAX)	20th Century-Fox
Hemingway Play, The				HTN*		K-Pay
Hercules		ST*	(TMC)			Viacom
Here Comes the Groom			TMC			Paramount
Highpoint	HBO					NW
Hollywood Knights, The					MAX	Columbia
Hot Dog. . . The Movie	(HBO)	(ST)	(TMC)		MAX	MGM/UA
Hot Stuff	HBO			(HTN)	(MAX)	Columbia
Humongous	HBO					Embassy
Hunter			TMC	(HTN)		Paramount
Hurricane	(HBO)		TMC			Paramount
If You Could See What I Hear	HBO	ST				Columbia
I Love You, Alice B. Toklas			TMC*			Warner Bros.
In Praise of Older Women					MAX	EMB
Invisible Boy, The		ST				MGM/UA
Invitation to the Wedding				HTN		K-Pay
It's A Date		ST				MGM/UA
Joy of Flying		ST				K-Pay
Joy of Sex		ST				Paramount
King of the Beasts	HBO					Telepictures
Lady In Red, The	HBO	(ST)	(TMC)		(MAX)	Viacom
Lassiter	(HBO)	ST*	(TMC)		(MAX)	Warner Bros.
Last Embrace		ST				MGM/UA
Last Starfighter, The	HBO	ST	TMC	HTN	MAX	Universal
Law and the Lady, The		ST				MGM/UA
Let's Do It!					MAX	Best Film
Life of Riley, The				HTN*		Universal
Light at the Edge of the World			TMC			Tri Star
Little Darlings		ST	(TMC)		(MAX)	Paramount
Lonely Lady, The			(TMC)		MAX	Universal
Losin' It	HBO*		TMC		(MAX)	Embassy
Lost Empire, The		ST				NA
Louisiana Pts I & II					MAX	Int. Cin.
Magic of Lassie, The	(HBO)				MAX	Lassie Prod.
Man That Corrupted Hadleyburg, The		ST				Cinema Signal
Massacre in Rome					MAX	Andrews
Mating Game, The					MAX	MGM/UA
Mausoleum		ST*				Blum
Midnight Express			(TMC)		MAX*	Columbia
Max Dugan Returns	(HBO)	(ST)	(TMC)	(HTN)	MAX	20th Century-Fox
Midunderstood					MAX	MGM/UA
Moon Madness		ST				Cimar
Moscow on the Hudson	HBO*	(ST)	(TMC)		(MAX)	Columbia
Mother Lode					MAX*	Atlantic
Mr. Mom	HBO	(ST)	(TMC)	HTN*	(MAX)	20th Century-Fox
Muppets Take Manhattan	HBO					Tri Star
Natural, The	HBO*					Tri Star
Neverending Story, The	HBO	ST	TMC			Warner Bros.
Never Say Never Again		ST		HTN*	MAX*	MGM/UA

Film	Pay Networks					Distributor
Noah's Animals	(HBO)	ST				Telepictures
Now and Forever	HBO	(ST)			(MAX)	Universal
Omega Man			TMC*			Warner Bros.
One Flew Over the Cuckoo's Nest			TMC*		(MAX)	MGM/UA
One Trick Pony			TMC*			Warner Bros.
Over the Edge					MAX*	Warner Bros.
Party, The			TMC*			MGM/UA
People Will Talk			TMC			20th Century-Fox
Pope of Greenwich Village, The		HBO	ST	TMC		MGM/UA
Porky's II: The Next Day	HBO	(ST)	TMC*		(MAX)	20th Century-Fox
Power and the Prize		(ST)		HTN*		MGM/UA
Prey, The			TMC			New World
Private School		(ST)			MAX*	Universal
Prince and the Pauper			TMC*			Tri Star
Purple Hearts	HBO*		(TMC)			Warner Bros.
Purple Rain	HBO	ST	TMC		MAX	Warner Bros.
Rachel, Rachel					MAX	Warner Bros.
Racing with the Moon		(ST)	TMC			Paramount
Raise the Titanic		(ST)	TMC			AFD
Rascals and Robbers	HBO					CBS International
Red Shoes, The				HTN		Warner Bros.
Right Stuff, The	(HBO)		TMC*	HTN		MGM/UA
Risky Business	HBO	(ST)	TMC*		(MAX)	Warner Bros.
Rock Show			TMC			Miramax
Romancing the Stone	(HBO)	(ST)	(TMC)		MAX*	20th Century-Fox
Romantic Comedy		ST*				MGM/UA
Rose Marie		ST				MGM/UA
Ruling Class, The					MAX	Embassy
Sahara	HBO*	(ST)	(TMC)			Viacom
Savage Harvest	HBO				(MAX)	Savage Harvest Inc.
Screwballs			TMC		(MAX)	New Horizons
Secret Honor			TMC			Cinecom
Seven Hills of Rome		(ST)		HTN*		Universal
Siege	HBO				(MAX)	Viacom
Silver Stars			TMC			Viacom
Sixteen Candles	(HBO)	(ST)	(TMC)	HTN*	(MAX)	Buena Vista
Slapstick of Another Kind		ST				The Movie Store
Smokey and the Bandit Pt. 3	(HBO)		TMC		(MAX)	Universal
Soldier, The	HBO					Embassy
Song Remains the Same, The			TMC*			Warner Bros.
Sorcerer			TMC*			Paramount
South Pacific	(HBO)	ST	(TMC)			Goldwyn
Splash	(HBO)		(TMC)		MAX*	Buena Vista
Spirit of St. Louis					MAX*	Warner Bros.
Star Chamber, The	HBO*	(ST)	TMC			20th Century-Fox
Star Trek II: The Search for Spock		ST				Paramount
State Fair			TMC			20th Century-Fox
Staying Alive		ST*				Paramount
Stone Boy, The	HBO		TMC			20th Century-Fox
Stratton Story, The					MAX	MGM/UA
Surf II	HBO*	(ST)				Film Gallery
Swamp Thing	HBO					Embassy
T.A.G.-The Assassination Game	HBO				(MAX)	Viacom
Tender Trap, The	HBO					MGM/UA
Terms of Endearment		ST*	(TMC)			Paramount
Tex	(HBO)	(ST)	(TMC)	HTN		Buena Vista
Thank God It's Friday	HBO					Columbia
Tom Horn			TMC		MAX	Warner Bros.
Tom Sawyer		(ST)	TMC		(MAX)	MGM/UA
Torch Song					MAX	MGM/UA
Touched			TMC			The Movie Store
Touched By Love	HBO					Columbia
Trenchcoat		(ST)		HTN	MAX	Universal
Triumphs of a Man Called Horse	HBO				(MAX)	Andrews & Assoc.
Trouble With Harry, The			(TMC)	HTN		Caroge
Truckin' In Nashville				HTN		20th Century-Fox
Twist, The			TMC			Tri Star
Two of a Kind	(HBO)	(ST)		HTN		20th Century-Fox
Ultimate Warrior			TMC			Warner Bros.
Under Fire					MAX*	Orion
Unfaithfully Yours	(HBO)	(ST)	(TMC)	(HTN)	MAX	20th Century-Fox
Up the Creek	HBO*					c/o
Vertigo			(TMC)	HTN*		Universal
Videodrome	(HBO)		(TMC)		MAX	Universal
Where the Boys Are (1984 version)	HBO				(MAX)	Tri Star
Wild Pony, The	(HBO)	ST				St. Fischer
Wind in the Willows, The				HTN		Universal
Without A Trace			(TMC)		MAX	20th Century-Fox
Wizard of Oz		ST				Alan Ent.
World of the Dark Crystal, The					MAX	Henson
Wuthering Heights		ST	(TMC)		(MAX)	Goldwyn
Yankee Doodle Dandy			TMC*		(MAX)	MGM/UA
Yor: The Hunter From the Future	HBO				(MAX)	Columbia
You Can't Take It With You					MAX	Columbia
You Light Up My Life	HBO		(TMC)		(MAX)	Columbia
Zelig		(ST)	(TMC)	HTN		Warner Bros.
Ziegfeld: The Man and His Women	HBO					Columbia
Zulu Dawn					MAX	Z Dawn

Cable Network Legend:
HBO-Home Box Office
ST-Showtime
TMC-The Movie Channel
HTN-Home Theater Network
MAX-Cinemax

- Networks in parentheses indicate carriage in February, March, April, May June and/or July.
- An asterisk indicates the film is a carry-over from February, March, April, May June and/or July.
- In total, 211 films appear on the July schedules of Home Box Office, Showtime, The Movie Channel, Home Theater Network and Cinemax. Of those titles, during the last six months, six films have played on all five services, 14 films have played on four of the five services, 27 films have played on three services and 53 on two services. One hundred and eleven were unduplicated.
- The motion picture distributor with the most titles on pay TV this month is MGM/UA with 33, followed by Warner Bros. with 21 and Universal with 17.

Top 20 MSOs

Rank	Multiple system operator	Basic subs	
1.	Tele-Communications Inc.	3,660,938	(3/85)
2.	American Television and Communications Corp.	2,500,000	(2/85)
3.	Group W Cable	2,093,794	(3/85)
4.	Cox Cable Communications	1,521,857	(3/85)
5.	Storer Cable Communications	1,500,000	(3/85)
6.	Warner Amex Cable Communications, Inc.	1,204,000	(3/85)
7.	Continental Cablevision	1,033,000	(4/85)
8.	Times Mirror Cable Television, Inc.	978,340	(3/85)
9.	Newhouse Broadcasting	910,190	(4/85)
10.	United Cable Television	806,000	(3/85)
11.	Viacom Cablevision	800,000	(4/85)
12.	UA Cablesystems Corp.	713,000	(4/85)
13.	Sammons Communications, Inc.	659,716	(4/85)
14.	Cablevision Systems Development Co.	596,799	(3/85)
15.	Rogers Cablesystems, Inc.	589,357	(4/85)
16.	Jones Intercable Inc.	508,744	(5/85)
17.	Comcast Cable Communications	481,000	(3/85)
18.	Telecable Corp.	453,094	(3/85)
19.	Heritage Communications, Inc.	447,192	(3/85)
20.	McCaw Communications	382,000	(3/85)

Subscriber counts are provided by MSOs and systems to International Thomson Communications Inc.

Top 20 systems

Rank	Location	Operator	Basic subs	
1.	San Diego, CA	Cox Cable	256,415	(3/85)
2.	Woodbury (Long Island), NY Development	Cablevision Systems	238,950	(3/85)
3.	Manhattan, NY	ATC	206,900	(12/84)
4.	Florida Division (Orlando/Ormond Beach)	ATC	195,700	(12/84)
5.	San Antonio, TX	Rogers Cablesystems	190,979	(4/85)
6.	Houston, TX	Warner Amex	185,000	(3/85)
7.	East Orange, NJ	MacLean Hunter	172,246	(3/85)
8.	Honolulu, HI	ATC	156,400	(12/84)
9.	Wayne, NJ	UA Cablesystems	138,000	(4/85)
10.	Tulsa, OK	United Cable	134,989	(4/85)
11.	Cincinnati, OH	Warner Amex	133,000	(3/85)
12.	Audubon, NJ	New York Times	123,134	(4/85)
13.	Rochester, NY	ATC	117,100	(12/84)
14.	Atlanta, GA	Prime Cable	116,642	(3/85)
15.	Baltimore County, MD	Comcast Cable	115,000	(3/85)
16.	Erie County, NY	Prime Cable	114,908	(4/85)
17.	Tidewater (Norfolk), VA	Cox Cable	113,888	(3/85)
18.	San Jose, CA	Gill Industries	106,724	(4/85)
19.	Memphis, TN	ATC	106,300	(12/84)

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